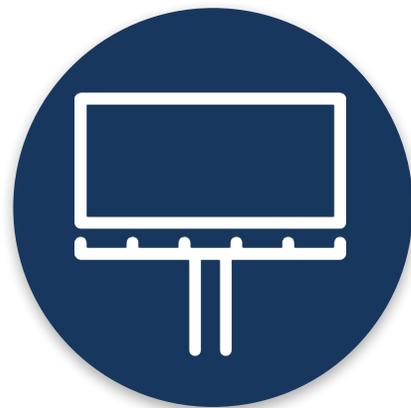


# TECHNO SIGNZ

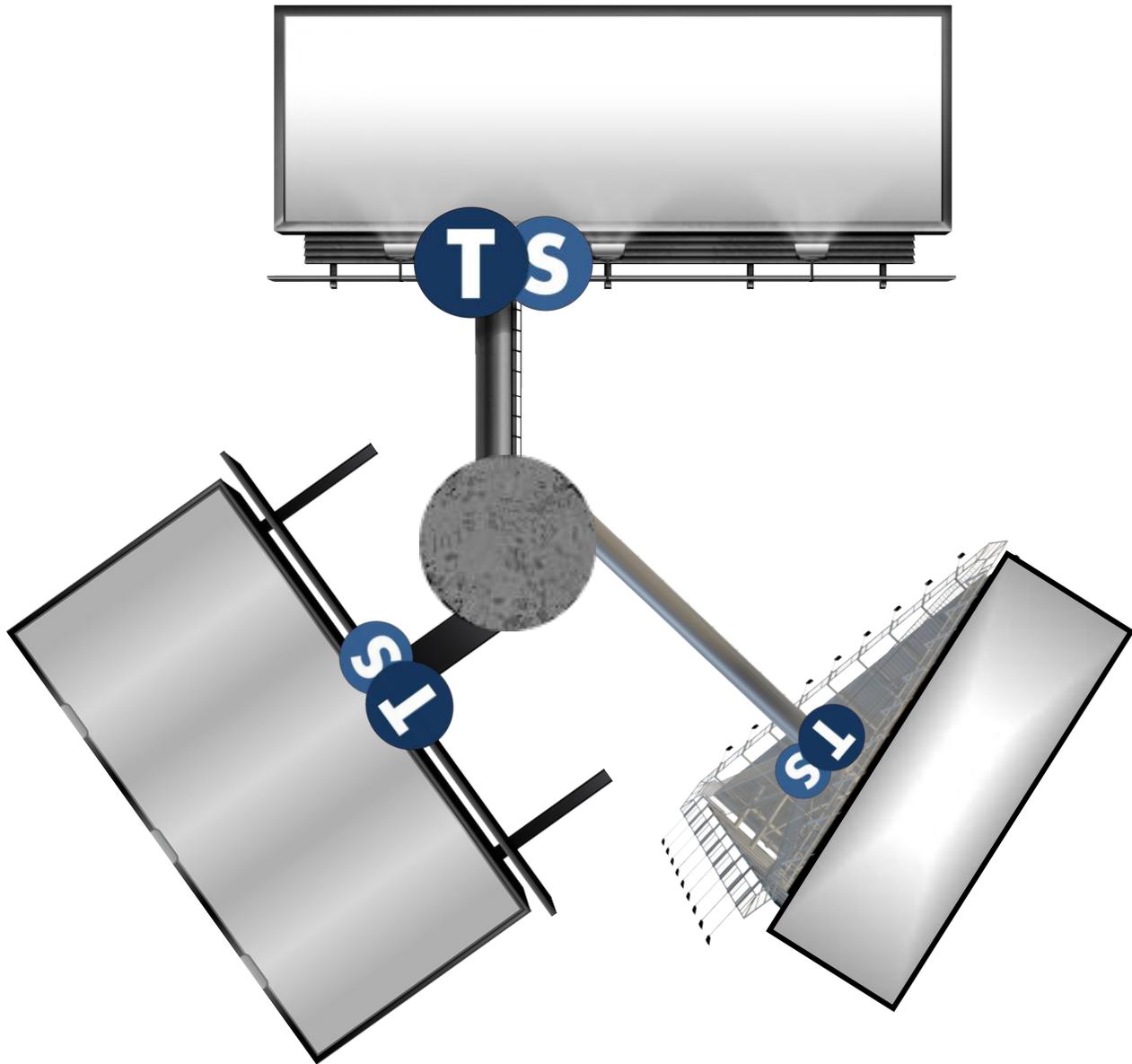


**DigiBill Sign *INFOSHURE***





**TECHNO  
SIGNZ**   



# TECHNO SIGNZ

## Other vs. Techno

- Require longer lead time due to outsourcing
- Higher pricing due to outsourcing
- Limited customization options
- Still need permits, engineer drawings/stamps etc.



- In-house manufacturing allows for faster lead times & more affordable pricing
- Sign can be completely customized
- Permitting, engineer drawing/stamp taken care of

**OVERPRICED**  
**STANDARDIZED**  
**LIMITED**

**COST-EFFECTIVE**  
**PERSONALIZED**  
**ALL-INCLUSIVE**

**TECHNO**  
**SIGNZ**   
780.686.8604

# TECHNO SIGNZ

## Static vs. Digital

- Able to only show one advertisement at a time
- Low visibility at night or in poor weather conditions
- Low ad-revenue potential
- Expensive & difficult to change advertisement



**STATIONARY**  
**LOW ROI**  
**MONOTONE**

**FUTURISTIC**  
**PROFITABLE**  
**EYE-CATCHING**

- Easily display up to 10/minute advertisements
- Digital captures 400% more views & increases buyer purchase rates
- ROI in a year w/ huge ad-revenue potential
- Easily change ad using software technology

# TECHNO SIGNZ

## Digital Advertising ABCs

**A** ttract new customers

**B** rand your business

**C** reate impulse sales

Since road users are well aware of their surroundings, digital billboard are sure to **ATTRACT** attention. Either owning or advertising on billboards builds credibility and confidence for your **BRAND**. No better call-to-action then promoting a new sale/promotion on a digital billboard to **CREATE** those impulse sales.

# DIGIBILL SIGN A TRUE ROI



The average 10 second billboard ad can cost companies anywhere from \$600 to \$1,200+ per month, depending on location and size of billboard. You can fit up to 10 advertisers per minute rotation, meaning that rate x 10. An ROI of just over a year therefore becomes very possible.

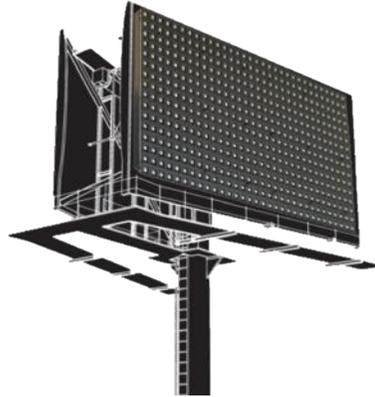
# DIGIBILL SIGN

## Additional Info



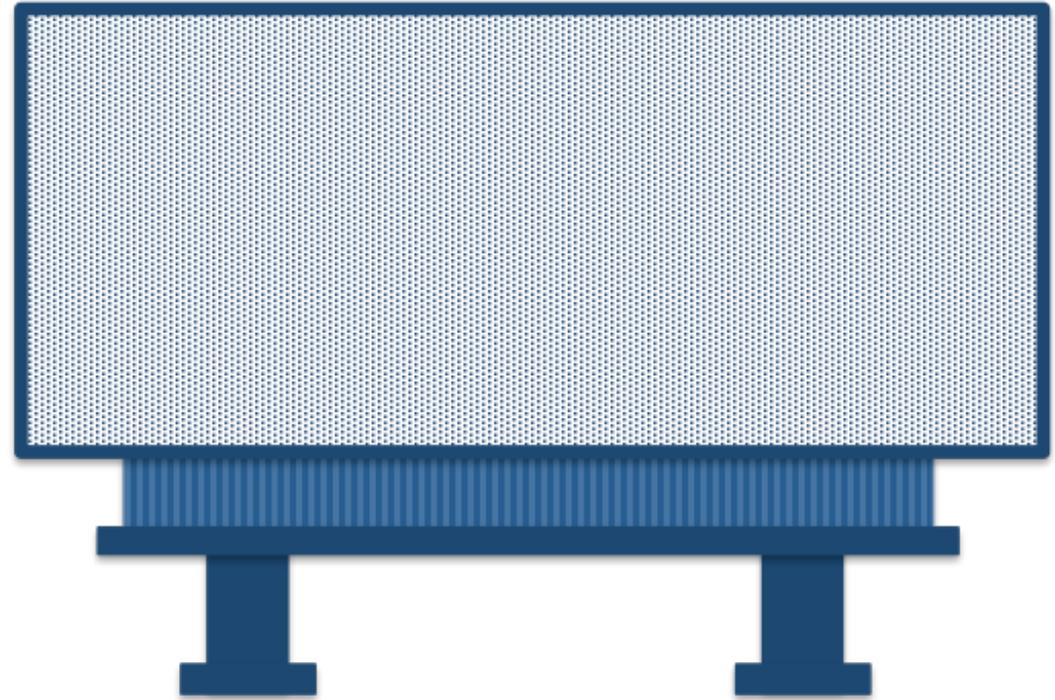
**DBSS**

**DigiBill Sign-Standard**



**DBSC**

**DigiBill Sign-Custom**



**SIGN**

**Height:** 20''

**Length:** 40'' **Resolution:** pixels size vary by design

**Width:** 2''

**Weight:** 800lbs+ **Brightness:**  $\geq 1,500-5,500$ cd/m<sup>2</sup>

**DISPLAY**

**Module:** P5 & P10 Full Color

**Pixel Pitch:** 5 & 10mm



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# **DIGIPOINT SIGN**

**Techno Checks** ✓ **The best solution to build awareness**

✓ **Highest coverage, even from a distance**

✓ **Local installations available**

✓ **Update on-the-go with pre-set options**

✓ **Connected with Wi-Fi, Internet & 3G networks**

✓ **Available to rent or own**

✓ **Poll or wall mounting options available**



**TechnoSignz.ca**