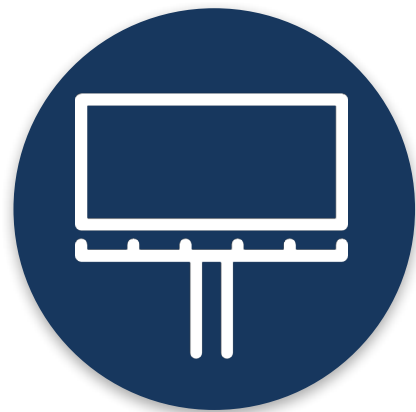


TECHNO SIGNZ

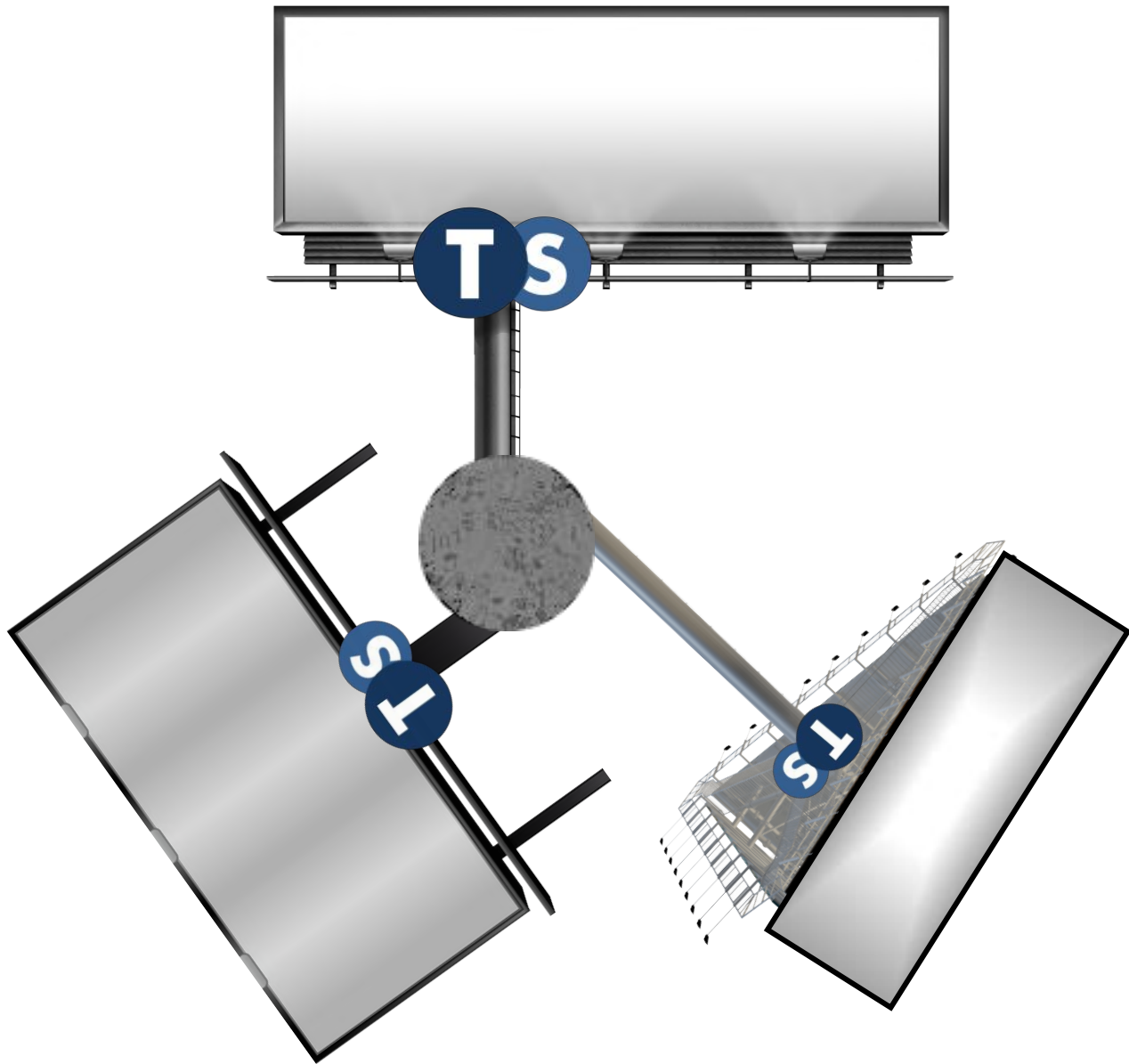


DigiBill Sign *INFOSHURE*





**TECHNO
SIGNZ**   



TECHNO SIGNZ

Other vs. Techno

- Require longer lead time due to outsourcing
- Higher pricing due to outsourcing
- Limited customization options
- Still need permits, engineer drawings/stamps etc.



- In-house manufacturing allows for faster lead times & more affordable pricing
- Sign can be completely customized
- Permitting, engineer drawing/stamp taken care of

OVERPRICED
STANDARDIZED
LIMITED

COST-EFFECTIVE
PERSONALIZED
ALL-INCLUSIVE

TECHNO
SIGNZ 
780.686.8604

TECHNO SIGNZ

Static vs. Digital

- Able to only show one advertisement at a time
- Low visibility at night or in poor weather conditions
- Low ad-revenue potential
- Expensive & difficult to change advertisement



- Easily display up to 10/minute advertisements
- Digital captures 400% more views & increases buyer purchase rates
- ROI in a year w/ huge ad-revenue potential
- Easily change ad using software technology

STATIONARY
LOW ROI
MONOTONE

FUTURISTIC
PROFITABLE
EYE-CATCHING

TECHNO SIGNZ

Digital Advertising ABCs

A ttract new customers

B rand your business

C reate impulse sales

Since road users are well aware of their surroundings, digital billboard are sure to **ATTRACT** attention. Either owning or advertising on billboards builds credibility and confidence for your **BRAND**. No better call-to-action then promoting a new sale/promotion on a digital billboard to **CREATE** those impulse sales.

DIGIBILL SIGN A TRUE ROI



The average 10 second billboard ad can cost companies anywhere from \$600 to \$1,200+ per month, depending on location and size of billboard. You can fit up to 10 advertisers per minute rotation, meaning that rate x 10. An ROI of just over a year therefore becomes very possible.

DIGIBILL SIGN

Additional Info



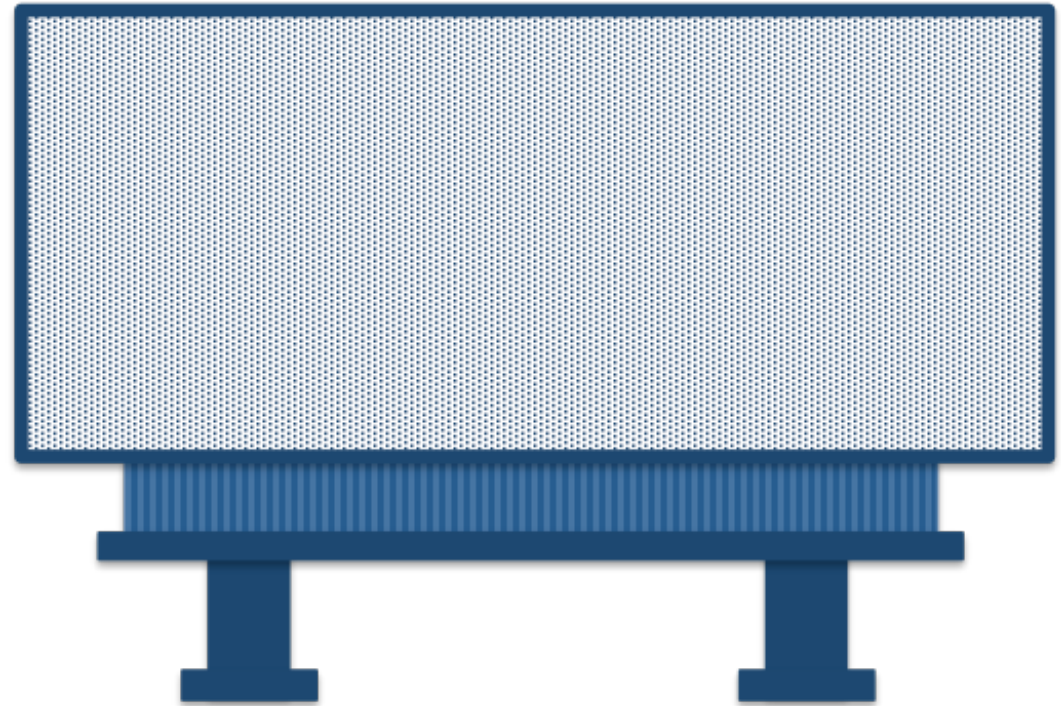
DBSS

DigiBill Sign-Standard



DBSC

DigiBill Sign-Custom



SIGN

Height: 20''

Length: 40'' **Resolution:** pixels size vary by design

Width: 2''

Weight: 800lbs+ **Brightness:** $\geq 1,500-5,500$ cd/m²

DISPLAY

Module: P5 & P10 Full Color

Pixel Pitch: 5 & 10mm



**TECHNO
SIGNZ** 
780.686.8604

DIGIPOINT SIGN

Techno Checks ✓ **The best solution to build awareness**

✓ **Highest coverage, even from a distance**

✓ **Local installations available**

✓ **Update on-the-go with pre-set options**

✓ **Connected with Wi-Fi, Internet & 3G networks**

✓ **Available to rent or own**

✓ **Poll or wall mounting options available**



TechnoSignz.ca